

# Case Study and Report



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**Case Study : Telemedicine Adoption Post-COVID**

# Objective

To evaluate long-term adoption of telemedicine among patients and doctors



1,200 patients + 300 physicians across  
India, US, and Germany.

- Quantitative survey
- App usability tests.

# Approach

- Patient screening ensured mix of chronic & acute cases.
- Verified doctors
- 15% double-checked for consistency

# Quality Control

- 74% patients preferred telemedicine for follow-ups, but not for first-time consultations.
- Physicians saw telemedicine as efficient but limited by diagnostic gaps.
- Client developed hybrid consultation model integrating digital + in-clinic touchpoints.

# Outcome

# Get in Touch

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