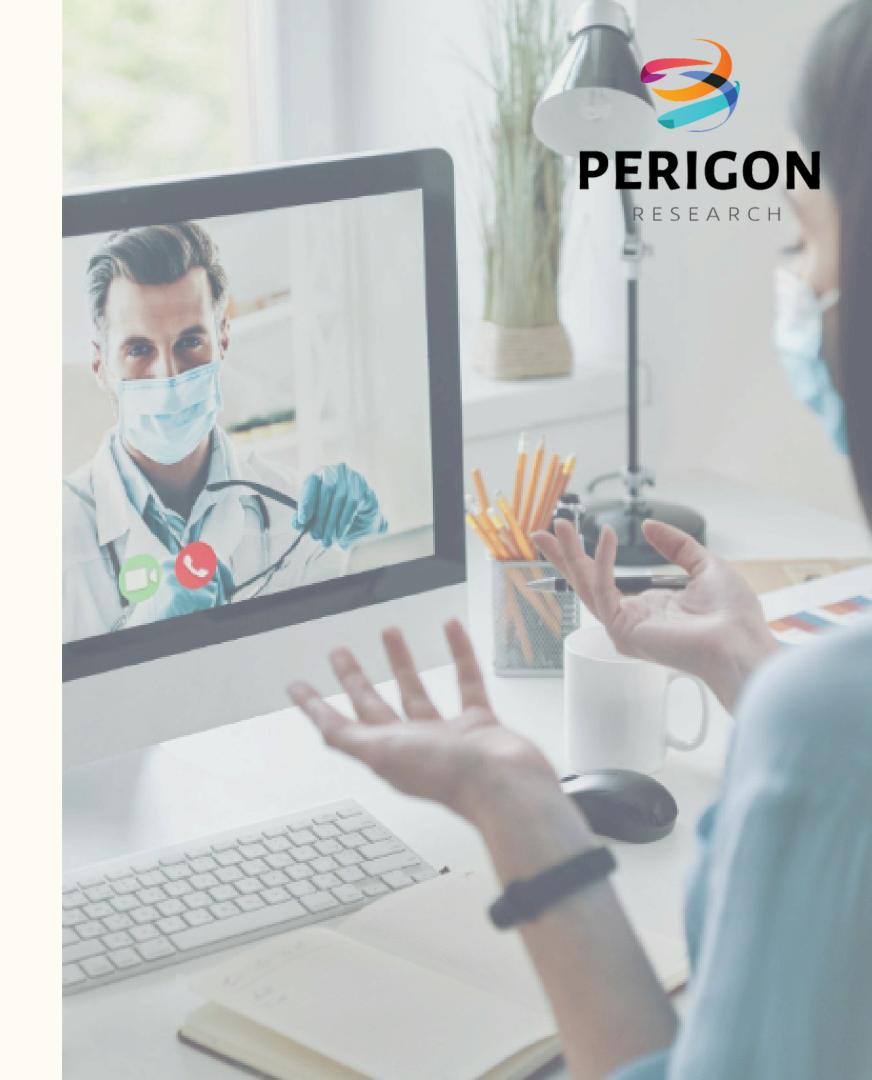


Case Study and Report

Case Study: Telemedicine Adoption Post-COVID

Objective

To evaluate long-term adoption of telemedicine among patients and doctors





1,200 patients + 300 physicians across India, US, and Germany.

- Quantitative survey
- App usability tests.

Approach



- Patient screening ensured mix of chronic & acute cases.
- Verified doctors
- 15% double-checked for consistency

Quality Control

- 74% patients preferred telemedicine for follow-ups, but not for first-time consultations.
- Physicians saw telemedicine as efficient but limited by diagnostic gaps.
- Client developed hybrid consultation model integrating digital + in-clinic touchpoints.



Outcome

Get in Touch





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