

Case Study and Report



Case Study : SaaS – HR Tech Platform Evaluation

Objective

To understand HRDMs' adoption intent for a cloud-based HR platform



300 HR Directors in US & UK.

- 20-min online survey
- Demo evaluations
- 30 CATI interviews
- 5 In-depth interviews

Approach

- Verified respondents via HR associations.
- Screening: company size >1,000 employees.
- Demo feedback anonymized to reduce bias.

Quality Control

- Key demand for integration with payroll and analytics.
- 54% cited ease of onboarding as adoption driver.
- Client reworked roadmap to prioritize integration features.

Outcome

Get in Touch



sales@perigonresearch.com , rfq@perigonresearch.com



+91-8800712961



Bhutani Cyberpark, Sector 62, Noida – 201309



www.perigonresearch.com