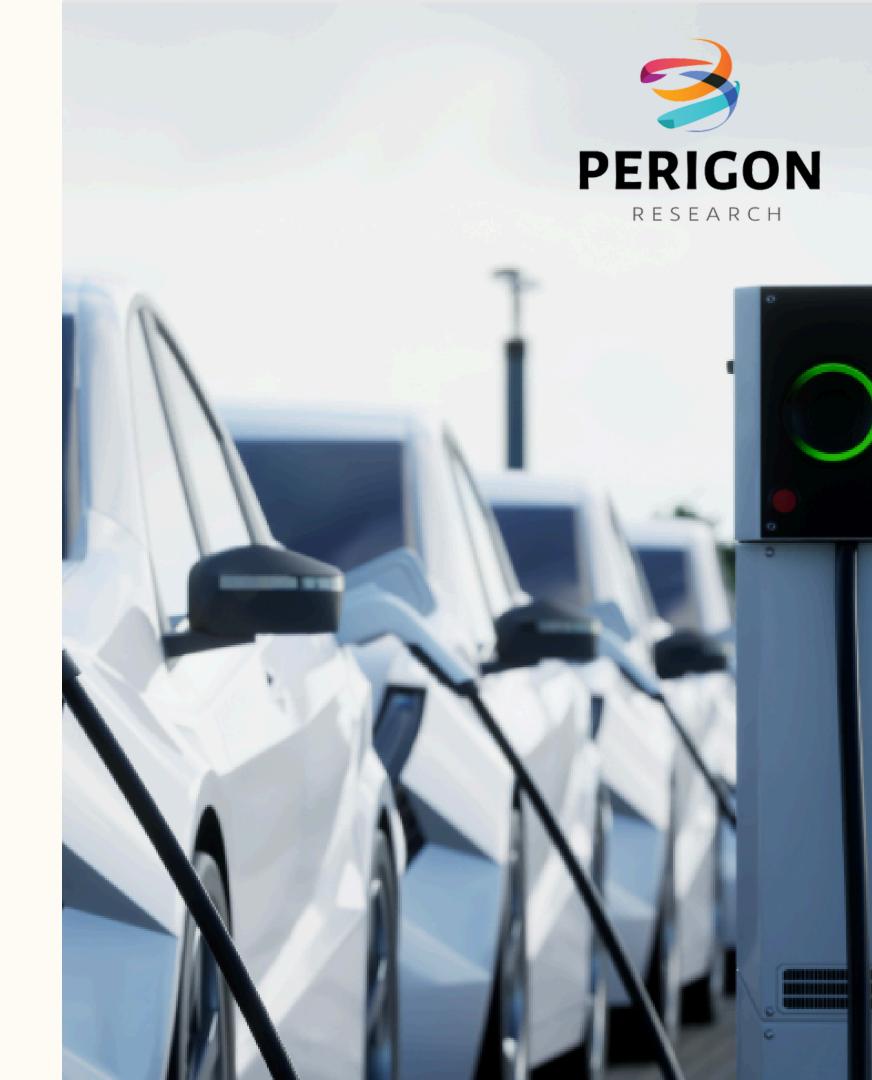


# Case Study and Report

Case Study: Fleet Electrification Readiness

#### Objective

To assess readiness of logistics companies to adopt electric trucks





#### 400 fleet managers across Europe

- Quantitative survey
- 25 qualitative interviews.

### Approach



- Verified via fleet registry databases.
- Screening: minimum 50 trucks under management.
- Duplicate checks via IP/device.

## Quality Control



- Charging infrastructure emerged as key challenge.
- 68% showed interest in leasing model rather than outright purchase.
- Client developed fleet leasing + charging partnership model.

#### Outcome

# Get in Touch





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